September 22, 1993

Barbara Perry
Vice President
North American Events
International Management Group
22 E. 71st Street
New York, NY 10021-4911

Dear Barbara,

We were surprised to learn yesterday that Helene Curtis does not want to sponsor Chicago in 1994.

In all conversations and meetings, the Chicago market was a given in their plans. This presents a serious problem for us.

We feel it is too late in our planning process to now include Chicago. While we want to be as cooperative as possible, we cannot agree to this change.

Sincerely,

Ina W. Broeman
Director, Event Marketing

cc: S. Tolleson
R. Stirlen
S. LeVan

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